

Codec Networks

Coding Threats. Decoding Solutions.

MEDIA, ENTERTAINMENT & DIGITAL PLATFORMS CYBERSECURITY

Secure the show.

Platform and API security, content protection, account security, privacy and brand monitoring for media, entertainment and digital platforms.

Three questions every media leader should be able to answer

Could our login survive the night of a final?

Credential-stuffing tests, bot defence and surge monitoring decide whether a record audience becomes a record breach.

Who can download our next release before launch?

Vendor controls, expiring links and forensic watermarking turn a leak into a traceable, containable event.

Would we spot a deepfake of our anchor today?

Monitoring, evidence packs and named platform contacts decide whether a fake lasts hours or weeks.

₹2.78 trillion
India's M&E sector in 2025

₹22,400 cr
Lost to piracy in India in 2023

6.12 crore
Peak concurrent viewers in one final

6 hours
Incident reporting to CERT-In

Built for every channel and platform

Broadcasters and distribution platforms · OTT streaming services · news publishers · advertising technology · film and music production · gaming and esports · social and creator platforms.

The rules that drive your security calendar

Instrument	Key cybersecurity expectations
CERT-In Directions · audit guidelines (2022, 2025)	6-hour reporting, 180-day logs; independent audits
IT Rules 2021 and 2026 · DPDP Act and Rules	Synthetic-content labels and fast takedowns; viewer and children's data
Online Gaming Act · TRAI · SEBI LODR	Lawful gaming; CAS and SMS audits; quarterly disclosure if listed

WHAT WE DO

Platforms, content, accounts, privacy, brand and SOC

Platform & API Security
Web, mobile, smart-TV, API and game-server testing; cloud and CDN review.

Content Protection
Supply-chain and vendor reviews, DRM and watermarking, leak tracing.

Account Security
Credential-stuffing tests, bot defence, MFA, creator account hardening.

Privacy & DPDP
Viewer, player and children's data, consent, SDK and ad-tech review.

Brand & Deepfake Monitoring
Impersonation, fake apps and channels, evidence for takedowns.

24/7 Managed SOC
Platform and broadcast monitoring, live-event surge cover, 6-hour reporting.

Choose your starting point

Foundation
External and app assessment, vendor and screener review, privacy quick assessment, account-security awareness. For production houses, regional channels and digital publishers.

Assurance
App, API and login testing, content-security programme, annual audit, managed SOC. For broadcasters, OTT services and gaming platforms.

Continuous Resilience
Continuous testing and red teaming, brand and deepfake monitoring, SOC with hunting, Board and partner reporting. For listed media groups, large platforms and studios.

Why Codec Networks

CERT-In empanelled
for information security auditing services, and empanelled with NICSI for application audit services.

Certified
ISO 9001:2015, ISO/IEC 27001:2022 and ISO/IEC 20000-1:2018.

Regulation-mapped
Every finding mapped to CERT-In, DPDP, the IT Rules, TRAI audit expectations, the Online Gaming Act and ISO/IEC 27001.

One connected partner
Testing, audits, SOC, forensics and privacy linked from finding to closure.

Book a scoping session

Share your channels, platforms, productions and audiences. We will propose a practical, release-aware assessment and assurance plan.

New Delhi: 507, 5th Floor, New Delhi House, Barakhamba Road, Connaught Place – 110001
Gurugram: 707, 7th Floor, Silverton Tower, Golf Course Extension Road, Sector 50 – 122018
Call: 011 430 496 96 · +91 99716 76124 · +91 88007 88220
Email: mktg@codecnetworks.com · www.codecnetworks.com

Regulatory references reflect public instruments as of October 2026; applicability depends on each entity's licence, category and activities. Services support risk reduction and assurance and do not guarantee prevention of all incidents or regulatory compliance. Sources: FICCI-EY Media & Entertainment Report 2026, EY-IAMAI piracy report 2024, JioStar statement (March 2025), CERT-In. Confirm obligations against the official instruments.